



**REGULAR BOARD MEETING of the
Ascension Parish Tourism Commission at
6967 Highway 22, Sorrento, LA 70778
Tuesday, February 10, 2026 2:00 PM**

AGENDA

1. Call to Order/Pledge/Prayer/Roll Call
2. Public Comment Sign-In Period
3. Approval of Agenda
4. Advertising-Marketing Grant Application-Jambalaya Festival
5. Sponsorship for Keep Louisiana Beautiful
6. Discussion about flag pole and light damage
7. Approval of Regular Board Meeting Minutes
8. Approval of Treasurer's Report
9. Board Chairman's Comments
10. Executive Director's Report

The Ascension Parish Tourism Commission's mission is to attract first time and repeat tourists by promoting all forms of travel to all parts of Ascension Parish. APTC is focused on the sustainability of a thriving tourist industry within Ascension Parish for the economic benefit of its citizens.